

my-brand

my-positioning

my-benefit

my-style

my-mission

my-vision

my-values

my-motto

my-brand

my-positioning

aspirations to learn deeply about design

my-benefit

*pick up **skills** required for a design environment*

my-style

*designing for **people, and their needs, desires and requirements***

my-mission

*learn about a design challenge, and then **communicate** it.*

my-vision

my-values

my-motto

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*hope to gain **further skills** in design ethnography
form an appreciation of how research can **inform
design***

*and bridge the communication gap between
designers and researchers.*

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*create a **personal** visual style*

*through **simplicity** I hope to get messages across.*

how I communicate with the world? i.e. my blog, website or portfolio space.

*everything that I say will become a **representation of who I am***

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*passion is to research and help develop solutions that **benefit people and society***

*by developing a **better understanding of people**, it can be possible to create meaningful solutions*

*assist in the creation of **ethically and socially responsible outcomes**.*

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my-positioning

*working within an organisation, which is supporting the **engagement with these issues***

my-benefit

*hope to have **positive contribution** to design in the world, be it small or large.*

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*help **develop solutions** for people's needs, requirements and desires*

my-benefit

*in a personal sense I hope to be **honest, genuine, and reliable***

my-style

my-mission

*as an ethnographer I hope to be **humble, show empathy, and show a willingness to learn.***

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design-for-people

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